

April 21, 2009

General Meeting Minutes

Pitman Manor

Following the Pledge of Allegiance, Jim Cooper (Vice President, Merritt's House of Flowers) called the meeting to order.

Treasurer's Report

Karen Hickman (GCF) distributed the Treasurer's Report for review. She explained that the balance was high because of the craft show deposits. There were no questions or comments. Ron Brown (Mister Sew-Vac) made a motion to approve the report; Lisa Morgey (xmarxthespot) seconded; the motion carried.

Secretary's Report

Susan Cancglin distributed minutes from the meeting held on March 17, 2009. Ron Brown made a motion to approve the minutes; Karen Hickman seconded; the motion carried.

Committees

Craft Show – Lori Poisker

In Lori's absence, the Secretary read a note: Lori had asked that a sign-up sheet be passed around for volunteers for the Craft Show. Volunteers are needed to direct vendors in the morning and help clear Broadway in the afternoon. Lori will also be having a meeting this Monday at Alfred Stevens Salon at 6:00 pm if anyone is interested in attending.

The Performing Arts Festival (Economic Development) – Jim Cooper

Jim announced several sponsors for the Festival on May 24 including: the Slack Family, Victoria Garden, Alfred Stephen Salon, Premier Accounting, R&R Auto, and The Ground House. The committee has a lot of great music scheduled; there will be a portable state in Ballard Park. The committee did not secure artist displays but it's not too late for someone to sign up to participate.

The committee is still working through the logistics of how to control the outside area...possibility of roping off the area. Jim Pierpont volunteered to check with the insurance company with regard to the Chamber's liability for non-Chamber member businesses.

Volunteers are needed to sell tickets. It's cheaper to buy the tickets in advance.

The permit to serve alcohol has been approved and signed by Pitman, now it is being processed by the State.

Jim also reminded everyone that all the money generated by this event goes back into developing Pitman. The Chamber has set up a separate phone line for messages on the Festival. The Committee meetings every Friday, 8 am at The Bus Stop.

Promotions – Lisa Morgey

Lisa announced that the Fourth Friday in April will be a small event, no carriage. A chance to get our feet wet before the bigger events kick off in May.

Membership – Jim Pierpont

Jim brought in a new member, Sloan Insurance from Elmer. There are still a number of members outstanding. Members have had enough opportunity to pay dues for 2009; it is time to remove them from the website.

Advertising – Amy Martin

Amy was not in attendance.

Seasonal Events – Ken Baldwin, Ron Brown

Ron thanked the Bowmans whose daughters volunteered to be the Easter Bunny. Lisa Morgey has about 100 eggs left over for next year. Ron also announced the Fourth Friday and fireworks banners are up.

Sunshine – Ron Brown

A Mass card was sent Rose Bud for the passing of Mrs. McLaughlin. Don Dell, the former owner of the pet shop, had passed away but there was no family to send a card.

Website

Lisa Morgey gave Susan pictures from Fourth Friday 2008 that will be added to the site.

Hours on Broadway – Maria Riegel

Maria was not in attendance. Jim Cooper spoke about the businesses keeping hours consistent. When a store is supposed to be open, be open. Don't close early because it's a slow day. If you close and someone comes to your store thinking you are open, they may not come back. Jim encouraged the members to talk to the businesses around them. Maybe consider Sunday hours and close another day of the week. Sundays are a good day to do business. But most important, be open when you are supposed to be open. And, be open on the 24th during the Festival!

Small Business Group – Pam Mezis

Pam M. was unable to attend the last meeting, but she reported that Beth Paglione spoke to the group about small business loans. Five-six people attended. The Small Business Group meets the second Tuesday of each month at 8:30 am at the Pitman Manor.

Old Business

None

New Business

Jim Cooper reminded members to share customer email lists with John Fitzpatrick now that ACT is up and running.

Business of the Month: Pitman Cards & Gifts

Ron Brown made a motion to adjourn; Jim Fortney (Kelley Funeral Home) seconded. Motion carried.

Those in Attendance

Lisa Morgey, xmarxthespot

Karen Hickman, GCF

Pam Mezis, Pitman Manor

Sheila Tini, Bowman Home Medical

James Fortney, Kelley Funeral Home

Ron Brown, Mister Sew-Vac

Jim Cooper, Merritt's House of Flowers

Sharon Ferguson, McCowan Library

Beth Paglione, The Bank

Sherry Montgomery, Pro Impressions

Jim Pierpont, Pitman Cards & Gifts

Respectfully submitted by Susan Cancglin